

Weekly Publication of



**Cotton  
Association  
of India**

# COTTON STATISTICS & NEWS

Edited & Published by Amar Singh

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## World Cotton Day 2020 is Celebrated Across India

### CCI Celebrates World Cotton Day 2020

World Cotton Day is a day to celebrate the global importance of cotton. Last year, the World Trade Organisation (WTO) decided to mark the 7th of October to celebrate the global importance of cotton. The World Cotton Day - 2020 was celebrated in the entire world cotton fraternity as a global celebration of cotton and its stakeholders from field to fabric and beyond.

A webinar on "Advancing To A World Of 'New-Look Cotton'" was jointly organised by CCI, CITI and TEXPROCIL along with the Ministry of Textiles to commemorate the World Cotton Day 2020. It is a matter of pride that, to attain the objective of making India Atmanirbhar



and vocal for local, a brand name for Indian cotton - Kasturi Cotton India - was launched by the Hon'ble Minister for Textiles and Women & Child Development, Government of India.

Besides the above, the following activities were undertaken by CCI on World Cotton Day 2020:

- ❖ Webinar was conducted on "ELS Cotton-A Boon to cotton farmers" which was attended by 25 farmers from Karnataka and Tamil Nadu with key note speakers from ICAR-CICR, Coimbatore and the University of Agricultural Sciences, Dharwad, Karnataka.
- ❖ Pledge was taken by the owners of the Ginning & Pressing Factories across the country for processing of clean cotton for enhancing brand image of Indian cotton.





- ❖ Distribution of kapas plucker machines to cotton farmers in Maharashtra:
- ❖ Distribution of masks to Cotton farmers at CCI procurement centres in all the cotton growing states for prevention against COVID-19:



World Cotton Day celebration highlighted various advantages of cotton, from its qualities as a natural fibre and the benefits to the people derived from its production, transformation, trade and consumption.

## On-line Training by ICAR-Central Institute for Cotton Research, Nagpur

On the occasion of World Cotton Day 2020, ICAR- Central Institute for Cotton Research (CICR), Nagpur, India in collaboration with Better Cotton Initiative (BCI), India organised a one day On-line National Training programme on "Management of insect pest and diseases in the current context" for the Producer Unit Managers and representatives Implementing Partners of BCI on Oct 7, 2020. Dr. Nandini Gokte-Narkhedkar, Head I/c Crop Protection Division, ICAR-CICR, in her welcome address highlighted the significance of World Cotton Day. Dr. Blaise Desouza, Head, Division of Crop Production and In Charge, Director, ICAR-CICR in his opening remarks emphasised the significance of integrated insect pest and disease management in cotton. Ms. Jyoti Kapur, Director BCI, India in her remarks urged the trainees to take the advantage of this training module and implement the outputs for the betterment of farming community. The technical session comprised of three lectures cum presentations Management of Cotton Insect Pests in the Current Context by Dr. Vishlesh Nagrare, Principal Scientist (Entomology); Identification of important diseases of cotton and their management in current situation by Dr. Shailesh Gawande, Scientist (Plant Pathology) and Safe Use of Pesticides by Dr. Dipak Nagrale, Scientist (Plant Pathology).

About 250 participants from the cotton growing states of Maharashtra, Gujarat, Telangana, Karnataka, Punjab, Rajasthan and Madhya Pradesh benefitted. The participants will, in turn, be training the field level extension staff located in the villages where the programmes are being implemented. The programme was coordinated by Dr. Nandini Gokte - Narkhedkar from ICAR-CICR and Ms. Saleena Pookunju, Senior Programme Coordinator, from BCI moderated the sessions. Dr. Shailesh Gawande, Scientist, proposed the vote of thanks.



Dr. Blaise Desouza, Dr. Nandini Gokte-Narkhedkar and Dr. V. S. Nagrare during the on-line discussion with the participants



## Cottonguru® Organises Cotton Conclave 2020

Cottonguru® organised a Cotton Conclave on 7th Oct, 2020 to celebrate World Cotton Day. It was a virtual event supported by BSE, Indocount Industries, Shree Radhalakshmi Group and Edelweiss.

The eminent dignitaries from across the world who shared their views and possible solutions for the problems faced by farmers and the cotton industry included Mr. Suresh Kotak, Chairman, Kotak Group, Mr. Ashishkumar Chouhan, MD & CEO, BSE, Mr. Atul Ganatra, President, Cotton Association Of India, Mr. Kai Huges, Executive Director, ICAC, USA, Dr. C. D. Mayee, President, South Asia Biotech Centre, Dr. Keshav Kranthi, Head of Technical Information Section, ICAC, USA, Dr. Sudhir Goel, Former Additional Chief Secretary, Agri & Mrkt, Govt of Maharashtra, Mr. G. Chandrasekhar, Economic Advisor IMC Chamber and Director IMC-ERTF, Mr. K. K. Lalpuria, CEO & Director Indo Count Industries Ltd., Dr. Mohammad Negm, ICRA-ICAC, Egypt, Mr. Amrutrao Deshmukh, farmer leader with cotton yield of 50 quintals per acre awarded by COTTONGURU® IN 2018, Mr. Samarth Tupkar, student of Agriculture, future of India and Mr. Manish Daga, MD, COTTONGURU®.

This was followed a short film on Farmathon, World's 1st ever farmers' marathon organised by Cottonguru in 2019 followed with an address by Mr. Purshottam Rupala, Union Minister of State for Agriculture and Animal welfare, Gujarat appreciating Cottonguru for efforts to uplift the farmers.

Mr. Kai Huges, Executive Director, ICAC, USA congratulated everyone on the occasion of World Cotton Day stressing on the importance of cotton in our lives. Mr.

Atul Ganatra, President, Cotton Association Of India (CAI) informed about the Indian cotton crop being 355 lakh during season 2019-20. Crop expected during new season is looking good right now. He shared his concern about the Minimum Support Price (MSP) of cotton which is much higher than the current market prices which is hampering normal trade. Also he requested the ginning factories to ensure better packaging of cotton bales so improve the image of Indian cotton. Mr. Suresh Kotak, Chairman, Kotak Group commonly known as the "Cotton Man" of India, congratulated Cottonguru for integrating the farmers with focus on quality and value addition of cotton. He highlighted the economic importance of cotton and stressed on the urgent need to realise the true potential of cotton and it's value added products and by-products. Various options of cotton applications can be explored and capitalised. Mr. G. Chandrasekhar, Economic Advisor IMC Chamber and Director IMC-ERTF spoke about the significance of cotton as a global commodity influencing the policies of many Governments. The on-going trade wars are also mainly about commodities. Dr. Sudhir Goel, Former Additional Chief Secretary, Agri & Mrkt, Govt of Maharashtra shared his expert opinion on the urgent need to develop an effective ecosystem with professional service providers like Cottonguru as a compulsory part of the value chain.

While Dr. C. D. Mayee, President, South Asia Biotech Centre highlighted the importance of research and technology in improving the yield and quality of cotton, Dr. Keshav Kranthi, Head of Technical Information Section, ICAC, USA shared how India can follow the example of Brazil which increased its yield

by 400% in the early 90's with innovation, spacing of sowing as well as mechanised harvesting. He showed confidence in high density plantation for India if adopted systematically.



**WORLD COTTON DAY  
COTTON CONCLAVE® 2020**  
UNLOCKING THE SOCIO-ECONOMIC POTENTIAL OF COTTON FOR GLOBAL PROSPERITY  
5pm to 6.30pm IST  
[REGISTER NOW](#)

**COTTON CONCLAVE® 2020**  
UNLOCKING THE SOCIO-ECONOMIC POTENTIAL OF COTTON FOR GLOBAL PROSPERITY

- Celebrate the utility of cotton as the only eco-friendly and natural renewable resource
- Explore the potential of cotton and agriculture to synergise economic bounce back post COVID19 pandemic

Listen to the Views of Top-rated Thought Leaders from Various Sectors and Witness the Situation of Farmers Right from their Fields

**Industry**

 Mr. Atul Ganatra President CAI	 Mr. Md. NEGIM ICRA, ICAC, Egypt	 Mr. K. K. Lalpuria Ex. Dir. and CEO Indocount Ind. Ltd.
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**Economics & Statistics**

 Mr. Suresh Kotak Chairman, Kotak Group	 Mr. Kai Huges Executive Director, ICAC, USA	 Mr. G. Chandrasekhar Economic Advisor IMC, Director IMC-ERTF
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**Special Category**

 Mr. Ashishkumar Chouhan MD & CEO, BSE	 Mr. Manish Daga Cottonguru MahafPO Federation	 Mr. Amrutrao Deshmukh Award Winner Cotton Farmer
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**Agriculture & Research**

 Dr. Sudhir Goel, Former Chief Adoff. Sec. of Agriculture Govt. of Maharashtra	 Dr. C.D. Mayee, President, SABC	 Dr. Keshav Kranthi ICAC, USA
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**Event Attractions:**  
Award ceremony for

- India's Best Cotton Farmer Producer Organisation (FPO)
- India's most innovative cotton farmers

Dr. Mohammad Negm, ICRA-ICAC, Egypt spoke about his country's experience with extra-long staple (ELS) cotton. Egypt has effectively branded their Giza cotton. He invited 'Cottonguru' to immediately start an office in Egypt to work with the farmers for contamination free cotton.

Mr. K. K. Lalpuria, CEO & Director Indo Count Industries Ltd stressed on the need of the textile industry for quality cotton. He expressed his desire to build a supply chain for extra-long staple (ELS) cotton. He invited Cottonguru to help Indocount to develop the same.

Mr. Manish Daga, MD, COTTONGURU®, the organiser of Cotton Conclave® welcomed all the global thought leaders who shared their expert views. He also thanked the office bearers and members of Farmer Producer Organisations (FPOs) and thousands of farmers who had logged in to watch the unique event.

This was followed by the Award ceremony for The Most Innovative Cotton Farmer (3 awards); The Best FPO in Special Category (2 awards) and The Best Cotton FPO (3 awards).

During the award ceremony, there was live discussion with farmers from their field and with Directors of Farmer Producer Organisations (FPOs).

## World Cotton Day Celebrations at Various ICAR-AICRP (Cotton) Centers

### Punjab

At Punjab Agricultural University, Regional Station, Bathinda, the World Cotton Day known in India as Vishwa Kapas Diwas was celebrated with a teaching session involving cotton farmers, students and Scientists, explaining the recommended practices of cotton cultivation, the type of Bt cotton hybrid / varieties suitable for the southern western region of Punjab, agronomic practices and plant pathological aspects.



A field day on cotton crop was organised at Punjab Agricultural University, Regional Station, Faridkot, to celebrate World Cotton Day by sharing and discussing the various advantages of cotton - from its qualities as a natural fibre, to the benefits of growers, end users as well as intermediaries - obtained from its production, transformation, trade and consumption. Participants were also exposed to the performance of breeding materials / accessions of Desi as well as American cotton.

### Rajasthan

The Agricultural Research Station, S K Rajasthan Agricultural University, Sriganganagar celebrated by organising a field day in the cotton farmers' field.



### Maharashtra

Various sessions on Crop improvement, Cotton Agronomy and Cotton Entomology and farmers' interaction with scientists were arranged by Mahatma Phule Krishi Vidyapeeth, Rahuri..



Similarly, the Cotton Research Station, Marathwada Agricultural University, Nanded also conducted various sessions to disseminate cotton technologies to the farmers.

The Cotton research Unit, Dr. Panjabrao Deshmukh Krishi Vidyapeeth, Akola, organised three days online webinar on cotton crop during 7-9th October 2020. The webinar was inaugurated



by the honorable Agricultural Minister of Maharashtra state. The former Chairman, ASRB, Dr. C. D. Mayee and the Project Coordinator (Cotton) Dr. A. H. Prakash addressed the webinar.

## Gujarat

On the occasion of World Cotton Day, a webinar was organised on You Tube Live by Cotton Research Center, Junagadh Agricultural University, Junagadh on the topic "Measures to Reduce the Cost of Cultivation of Cotton Crop and Increase Income" under the Chairmanship of Honorable Vice Chancellor Dr. V. P. Chovatia. A dress code was adopted with printed logo of world cotton day. A flag march was organised and the Honorable Vice Chancellor flagged off a "Flag March" in which different slogans of agricultural development were chanted and presented on flag charts. Following this, a meeting was organised at the farm of the Cotton Research Centre in which the head of the Cotton Research Centre explained the importance of World Cotton Day and the Hon. Vice Chancellor gave information about the history of World Cotton Day. A very useful book for the farmers, "Scientific Cultivation of Cotton" was also released. Voice messages stating importance of cotton were sent to around 6,000 farmers. Awareness regarding World Cotton Day was also generated among the general public through press releases in the newspapers, different TV channels and various social media.



## Andhra Pradesh

A meeting was organised by Regional Agricultural Research Station, Acharya N G Ranga Agricultural University, Nandyal. The economic importance of cotton, its role in job



creation and economic stability to the farmers and cotton production technologies for getting higher yields were explained to the participants in the meeting.

## Karnataka

University of Agricultural Sciences, Chamrajanagar, celebrated World Cotton Day at Kalanahundi village of Gundlupet taluk, Chamrajanagar District; the improved cotton cultivation technologies to obtain higher productivity and income in cultivation of Extra Long Staple cotton was explained to the farmers.



## Tamil Nadu

The Department of Cotton, Tamil Nadu Agricultural University, Coimbatore, celebrated World Cotton Day with a talk by the Professor and Head on Importance of Cotton to all the scientists and staff members of the Department of Cotton.



## Maharashtra FPO Federation Celebrates World Cotton Day 2020

Maharashtra FPO Federation held a mega discussion, spearheaded by Dr. C. D. Mayee, President, South Asia Biotech Centre, Mr, Rasdeep Chawla, Managing Director, Maharashtra Ginners Association and Mr. Jayesh Mahajan, General Manager, Maharashtra State Cotton Federation. This was held on Zoom on 7th October to celebrate World Cotton Day 2020.

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# Technical Analysis

## Price Outlook for Gujarat-ICS-105, 29mm and ICE Cotton Futures for the Period 13/10/2020 to 09/11/2020

*(The author is Director of Commtrendz Research and the views expressed in this column are his own and the author is not liable for any loss or damage, including without limitations, any profit or loss which may arise directly or indirectly from the use of following information.)*

We will look into the Gujarat-ICS-105, 29mm prices along with other benchmarks and try to forecast price moves going forward.

As mentioned in the previous update, fundamental analysis involves studying and analysing various reports, data and based on that arriving at some possible direction for prices in the coming months or quarters.

Some of the recent fundamental drivers for the domestic cotton prices are:

- Cotton futures rose higher as optimism over rising prospects of cotton exports from India grew higher after ICAC projected global cotton output to decline this season. Increased pace of procurement by CCI in the coming weeks, and improved demand from millers and ginners kept the sentiment underpinned.

### EXPERT'S Column



**Shri Gnanasekar Thiagarajan**  
Director, Commtrendz Research

- USDA again reducing world Cotton ending stock forecast for 2020-21 will continue to support cotton in coming session as well. Indian cotton is still cheapest in the world as it trades at around 6% discount from Cotlook A prices (73 cents as on Friday).

- CAI has increased the cotton production estimates for 2019-20 by 5.5 lakh bales (170 kg) at 360 lakh bales citing higher output from the growing states of Gujarat, Maharashtra and Madhya Pradesh. USDA in October WASDE report pegged Indian cotton production steady at 384 lakh bales 170 kg but higher revision of consumption demand by 640,000 bales is likely to drag down ending stock by same quantum at 267.4 lakh bales

Some of the fundamental drivers for International cotton prices are:

- ICE cotton futures rose to a near eight-month high on Monday as fears about the quality of the natural fibre increased after Delta passed through major crop growing areas as a powerful hurricane last week. Delta, which has now dissipated, made landfall on Friday evening near the southwestern Louisiana town of Creole as a Category 2 hurricane.

- The USDA WASDE report further underpinned sentiment.

**USDA Cotton Oct 2020 Supply & Demand Report**

2020-21 (Aug-Jul)	Oct-20	Average Estimate	Range Estimate	Sep-20	2019-20
US Production	17.05	17.57	16.75-18.00	17.06	19.91
US Exports	14.60	15.19	14.75-16.50	14.60	15.53
US Ending Stocks	7.20	7.01	6.00-7.50	7.20	7.25
World Production	116.27	117.07	116.20-118.16	117.20	121.83
World Consumption	114.21	113.22	112.17-114.20	112.69	102.05
World Ending Stocks	101.13	104.44	103.20-106.81	103.84	99.21
World Ending Stocks (Ex-China)	65.11			67.32	62.31





UPCOUNTRY SPOT RATES													
Standard Descriptions with Basic Grade & Staple in Millimetres based on Upper Half Mean Length [ By law 66 (A) (a) (4) ]								Spot Rate (Upcountry) 2019-20 Crop October 2020					
Sr. No.	Growth	Grade Standard	Grade	Staple	Micronaire	Gravimetric Trash	Strength /GPT	5th	6th	7th	8th	9th	10th
1	P/H/R	ICS-101	Fine	Below 22mm	5.0 - 7.0	4%	15	10011 (35600)	10011 (35600)	10011 (35600)	10067 (35800)	10067 (35800)	10067 (35800)
2	P/H/R (SG)	ICS-201	Fine	Below 22mm	5.0 - 7.0	4.5%	15	10208 (36300)	10208 (36300)	10208 (36300)	10264 (36500)	10264 (36500)	10264 (36500)
3	GUJ	ICS-102	Fine	22mm	4.0 - 6.0	13%	20	6552 (23300)	6608 (23500)	6636 (23600)	6636 (23600)	6636 (23600)	6693 (23800)
4	KAR	ICS-103	Fine	23mm	4.0 - 5.5	4.5%	21	7114 (25300)	7199 (25600)	7255 (25800)	7311 (26000)	7367 (26200)	7424 (26400)
5	M/M (P)	ICS-104	Fine	24mm	4.0 - 5.5	4%	23	8661 (30800)	8661 (30800)	8661 (30800)	8661 (30800)	8661 (30800)	8717 (31000)
6	P/H/R (U) (SG)	ICS-202	Fine	27mm	3.5 - 4.9	4.5%	26	10123 (36000)	10123 (36000)	10123 (36000)	10179 (36200)	10236 (36400)	10292 (36600)
7	M/M(P)/SA/TL	ICS-105	Fine	26mm	3.0 - 3.4	4%	25	8183 (29100)	8267 (29400)	8352 (29700)	8408 (29900)	8436 (30000)	8436 (30000)
8	P/H/R(U)	ICS-105	Fine	27mm	3.5 - 4.9	4%	26	10320 (36700)	10320 (36700)	10320 (36700)	10376 (36900)	10432 (37100)	10489 (37300)
9	M/M(P)/SA/TL/G	ICS-105	Fine	27mm	3.0 - 3.4	4%	25	8408 (29900)	8520 (30300)	8633 (30700)	8717 (31000)	8802 (31300)	8802 (31300)
10	M/M(P)/SA/TL	ICS-105	Fine	27mm	3.5 - 4.9	3.5%	26	9561 (34000)	9561 (34000)	9561 (34000)	9561 (34000)	9561 (34000)	9561 (34000)
11	P/H/R(U)	ICS-105	Fine	28mm	3.5 - 4.9	4%	27	10404 (37000)	10404 (37000)	10404 (37000)	10461 (37200)	10517 (37400)	10573 (37600)
12	M/M(P)	ICS-105	Fine	28mm	3.7 - 4.5	3.5%	27	10208 (36300)	10208 (36300)	10292 (36600)	10348 (36800)	10348 (36800)	10348 (36800)
13	SA/TL/K	ICS-105	Fine	28mm	3.7 - 4.5	3.5%	27	10292 (36600)	10292 (36600)	10376 (36900)	10432 (37100)	10432 (37100)	10432 (37100)
14	GUJ	ICS-105	Fine	28mm	3.7 - 4.5	3%	27	10264 (36500)	10264 (36500)	10320 (36700)	10376 (36900)	10376 (36900)	10376 (36900)
15	R(L)	ICS-105	Fine	29mm	3.7 - 4.5	3.5%	28	10461 (37200)	10461 (37200)	10461 (37200)	10517 (37400)	10573 (37600)	10601 (37700)
16	M/M(P)	ICS-105	Fine	29mm	3.7 - 4.5	3.5%	28	10461 (37200)	10461 (37200)	10545 (37500)	10601 (37700)	10601 (37700)	10601 (37700)
17	SA/TL/K	ICS-105	Fine	29mm	3.7 - 4.5	3%	28	10517 (37400)	10517 (37400)	10601 (37700)	10657 (37900)	10657 (37900)	10657 (37900)
18	GUJ	ICS-105	Fine	29mm	3.7 - 4.5	3%	28	10545 (37500)	10545 (37500)	10601 (37700)	10657 (37900)	10657 (37900)	10657 (37900)
19	M/M(P)	ICS-105	Fine	30mm	3.7 - 4.5	3.5%	29	10657 (37900)	10657 (37900)	10742 (38200)	10798 (38400)	10798 (38400)	10798 (38400)
20	SA/TL/K/O	ICS-105	Fine	30mm	3.7 - 4.5	3%	29	10742 (38200)	10742 (38200)	10826 (38500)	10882 (38700)	10882 (38700)	10882 (38700)
21	M/M(P)	ICS-105	Fine	31mm	3.7 - 4.5	3%	30	10854 (38600)	10854 (38600)	10939 (38900)	10995 (39100)	10995 (39100)	11023 (39200)
22	SA/TL/K / TN/O	ICS-105	Fine	31mm	3.7 - 4.5	3%	30	10939 (38900)	10939 (38900)	11023 (39200)	11079 (39400)	11079 (39400)	11079 (39400)
23	SA/TL/K/ TN/O	ICS-106	Fine	32mm	3.5 - 4.2	3%	31	11079 (39400)	11079 (39400)	11135 (39600)	11192 (39800)	11192 (39800)	11192 (39800)
24	M/M(P)	ICS-107	Fine	34mm	3.0 - 3.8	4%	33	15044 (53500)	15044 (53500)	15044 (53500)	15044 (53500)	15044 (53500)	15185 (54000)
25	K/TN	ICS-107	Fine	34mm	3.0 - 3.8	3.5%	34	15466 (55000)	15466 (55000)	15466 (55000)	15466 (55000)	15466 (55000)	15607 (55500)

(Note: Figures in bracket indicate prices in Rs./Candy)